



Welcome to MIDAS

We are delighted to announce that the Master Innholders Developing Additional Skills (MIDAS) hub is now open, providing free networking and educational content for anyone seeking to enhance their career in our vibrant hotel industry.

Use these challenging and changing times to your advantage by adding to your skills and knowledge and widening your network.

Every month you will be able to enjoy...

Networking Nuggets: Virtual networking with fellow professionals talking about topical issues and the theme of the month

A Hoteliers Handbook: A specially-recorded podcast packed with industry-related educational conversations about topical issues

Special Show Reel: A short video on the topic of the month, accessible via the Master Innholders website and YouTube channel

Fabulous Fridays - At the end of each month, an online Master Class run by a subject matter expert related to the topic of the month

[Sign up to MIDAS here](#)

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Money Matters

MIDAS: JANUARY 2021

MIDAS - Money Matters

January 2021

Money matters more than ever right now and cash is king as they say!
Join us as we explore the world of finance and get some personal and business hints and tips from the experts.

[Sign up to the network here](#)



[Networking Nuggets](#): Hear more about our MIDAS, skills hub, network with fellow professionals and make valuable new contacts.
Virtual Networking 15:00 - 16:00 - Tuesday 26th Jan



[A Hoteliers Handbook](#): Learn from Rob Ledward-Smith, a hotel and spa manager, about why money matters in this current crisis.
Podcast 60 mins - Released Wednesday 27th Jan



[YOUR Money Matters](#): Some sound advice from Hospitality Action and Payplan on how to make your money go further in 2021.
Video 10 mins - Released Thursday 28th Jan



[A Masterclass](#) with Debra Adams of Arena4finance. Unravel the mysteries of hotel accounting and understand your costs and revenue. Online Masterclass 14:00 - 15:00 Friday 29th Jan

