



arena4|finance

Finance for Non-Financial Managers

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Structured professional development is the key to upskilling your workforce to meet the challenges ahead. Financial skills training is an essential component of the competences required to operate successfully with business controls and profitable growth.

'Finance for Non-Financial Managers' aims to reduce skills gaps relating to commercial know-how. Our one day course will increase the commercial awareness of non-financial managers and improve understanding and interpretation of budgets and reports that all departments deal with on a regular basis.





Who is the course for?

'Finance for Non-Financial Managers' has been designed for business owners, departmental managers and senior directors whose role involves the interpretation of monthly performance reports and the development of operational action plans to meet business objectives.

What is the course about?

The objective of the 'Finance for Non-Financial Managers' course is to develop commercial awareness and to facilitate delegates' understanding of the key financial competences required to manage a business successfully, such as forecasting and cost control.

Structured into three main topic areas, the course includes:

Introduction to the P & L account:

- The basic principles
- Explanation of financial terminology
- Business tactics to manage revenues and cost
- How to trade & make a profit
- Calculation and interpretation of KPI's
- Brief overview of the difference between CAPEX and operational spend

Introduction to the Balance Sheet:

- Assets, liabilities and equity
- Managing working capital
- Profit, cash and investment

Introduction to the Cashflow:

- Planning for cash requirements
- Controlling cash and other current assets
- Working capital forecasting
- Sources of funds to manage liquidity
- Simple KPI's to measure performance

What will participants gain?

On completion of the course, delegates will be issued with a certificate of attendance. They will also be equipped with skills to be able to:

- Think, talk and act more commercially aware within the workplace
- Understand and interpret financial reports
- Calculate and analyse key financial figures
- Develop action plans based on financial performance

How is the course delivered?

'Finance for Non-Financial Managers' is a highly interactive course that is delivered through workshops, case studies and discussion. Delegates are encouraged to bring examples of their own internal reports.

The course content can be adapted to suit the needs of your individual organisation, using internal systems and accounts for discussion and analysis.

Other course titles available

Asset Management and Capital investment appraisal

Budgeting & Forecasting



For more information

To find out more about the workshops and seminars available and to discuss how we can help your organisation contact:

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